

Code: F4, „Entrepreneurship and Industrial Property”

ECTScredits: 3	Number of hours per week: 2+1+0
Forms of assessments: Pass / Failed	Types of assessment: Pass / Failed
Department, providing instruction on the discipline: Section: <i>INDUSTRIAL MANAGEMENT</i> <i>FACULTY OF MECHANICAL ENGINEERING AND TECHNOLOGIES</i>	

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Annotation: The discipline is optional in the course of the Naval architecture and Marine Technology. It aims to give the students the theoretical knowledge and practical skills to start a self-directed business as well as to apply entrepreneurial approaches to business management, and to familiarize them with the possibilities of protecting industrial property. The steps of the entrepreneurial process are discussed and different tools (for generating ideas, planning, etc.) are put in place to help the entrepreneur, describing the specifics of entrepreneurial management at start, survival, growth and sustainable functioning. An introduction to industrial property and its main objects is made - a patent for invention, industrial design, utility model, trademark, etc.

During the seminars, discussions, case studies and comparison of the views of leading specialists on the subject are foreseen, as well as consideration of specific situations as well as self-elaboration of referrals on particular issues of entrepreneurship and industrial property

Main issues of the syllabus content:

- Essentials of entrepreneurship
- Entrepreneurial management
- Industrial Property

Content presentation:

Lecture and Seminars